

Voluntary consent to the processing of personal data

Customer who decided to register with **PLAYzone s.r.o.**, ID No.: 28399510, with registered office in Prague 10 - Strašnice, Vinohradská 3217/167, Postal Code: 100 00, registered in the Commercial Register kept by Municipal Court in Prague under the registration number C 138766 (hereinafter referred to as the "**Company**" or "**PLAYzone**") and who has reached the age of 15 years (hereinafter referred to as the "**Customer**") may grant the Company

voluntary consent to the processing of their personal data for the purpose(s) of receiving personalized marketing (business) communication from PLAYzone (e.g. information about special offers and events in the PLAYzone Arena).

Consent will be granted by the Customer by checking the box with the text "I agree to receive personalized commercial communication" (or a text box with a similar meaning) in the relevant online form when registering with PLAYzone, which is filled in by the Customer.

If the Customer agrees to receive personalized commercial communication from PLAYzone, they check the appropriate box when registering in the online form.

If no box is checked in the online form, consent will not be granted and PLAYzone will not process the Customer's personal data for the purpose of sending commercial communication.

Commercial communication will be sent via electronic mail (e-mail, SMS). For these purposes the contact details provided by the Customer to PLAYzone during registration will be used.

This consent is granted for a period of 2 years from the date of granting the consent.

Providing consent is completely voluntary and consent may be withdrawn at any time by sending information to the email address arena@playzone.cz or by clicking on the link in each individual message, or by any other means indicated in the specific message. No financial or other penalties or other negative consequences for the Customer are related to the refusal or withdrawal of consent.

The controller of personal data on the basis of consent for the aforementioned purposes is PLAYzone. For more detailed information about the processing of personal data in connection with granting of this consent and Your rights please refer to the Personal Data Processing Policy.